



*A working studio in Portland's St. Johns neighborhood that is dedicated to the creation, promotion, and preservation of the hand papermaking process.*

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For Immediate Release

## New Community Handmade Paper Studio Opening in St. Johns

Portland, OR - August 6, 2012 - Coming to downtown St. Johns in Fall 2012, is Pulp & Deckle- a handmade papermaking studio. Located at 7326 N Chicago Ave., starting the studio has been a long-time dream for visual artist, Jennifer J. Woodward & her techie husband, Gary A. Hanson. After scouring Portland's diverse neighborhoods in search of the perfect spot to connect with future paper masters, they've found a great home in the C3: Initiative's community projects space. As North Portland residents, Jenn & Gary can't wait to share their love of handmade papermaking with their local friends and neighbors.

Pulp & Deckle will hold workshops for beginners on to experienced paper-makers. They will offer classes on topics like creating vegetable papyrus, making paper from clothing fibers like jeans, painting with paper pulp, the basics of handmade paper, marbling paper, and more! Those who are experienced with handmade paper can opt for a monthly membership that gives them studio access, a 30% discount on most workshops, and a 20% discount on studio supplies. Full time students who have a valid ID, and seniors, will receive 10% off of memberships and workshops.

Studio founder, Jennifer J. Woodward says, "We can't wait to share this art form with others in a supportive, educational, and fun environment. Pulp & Deckle will give our community access to the kind of space, equipment, and supplies that are normally only accessible via college or university type settings."

Some may wonder why the studio is focusing on handmade paper. Pulp & Deckle appreciates that Portland is known for sustainable living, and they want to focus on making paper by hand as a sustainable art form. Handmade papers are made from "tree-free" fibers like cotton, abaca, flax, and hemp. Machine made papers are made from wood pulp. Pulp & Deckle will experiment with varied ways to create paper, including growing their own plant materials, working with recycled materials, and supporting fellow small businesses by purchasing their sustainable pulp supplies.

Now that the studio has found a home, they have launched a fundraising project on kickstarter.com to raise money for large and costly equipment.

Visit their project at- <http://www.kickstarter.com/projects/1428413575/pulp-and-deckle-a-paper-experience>

Once there, you can pledge, meet the founders in a quirky video, and view the rewards you can get for pledging to their project. There is some risk in fundraising via kickstarter.com, as any project that does not meet its goal doesn't get funded. Studio founder, Jennifer J. Woodward says, "Working with kickstarter to fund our equipment may be somewhat risky, but it's a risk we are willing to take. We want to know that we have the support of the community in making the studio be the best that it can be."

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For more information about Pulp & Deckle, please visit our website at [pulpanddeckle.com](http://pulpanddeckle.com), or contact Jennifer J. Woodward by calling 503.847.9947, or e-mail us at [studio@pulpanddeckle.com](mailto:studio@pulpanddeckle.com).