

A working studio in Portland's St. Johns neighborhood that is dedicated to the creation, promotion, and preservation of the hand papermaking process.

Contact: Jennifer J. Woodward, studio founder For Immediate Release

Phone: 503.847.9947

Email: studio@pulpanddeckle.com
Website: pulpanddeckle.com

Handmade Paper Studio Opens in St. Johns

Portland, OR - November 23, 2012 - A new small business has arrived in downtown St. Johns called Pulp & Deckle. Located at 7326 N Chicago Ave., starting the handmade paper studio has been a long-time dream for visual artist, Jennifer J. Woodward & her techie husband, Gary A. Hanson. After scouring Portland's diverse neighborhoods in search of the perfect spot to connect with future paper masters, they've found a great home in the C3: Initiative's community projects space. As North Portland residents, Jenn & Gary can't wait to share their love of handmade papermaking with their friends and neighbors. The studio specializes in both education and retail paper goods.

Pulp & Deckle has workshops for beginners on to experienced paper-makers. Workshop descriptions, times, and registration information can be found on the studio website at pulpanddeckle.com. Class topics range from painting with paper pulp, handmade paper for beginners, recycled papermaking for kids, marbling paper, and more! Those who are experienced with handmade paper can opt for a monthly membership that gives them studio access, a 30% discount on most workshops, and a 20% discount on studio supplies. Full time students who have a valid ID, and seniors, will receive 10% off of memberships and workshops.

Studio founder, Jennifer J. Woodward says, "We can't wait to share this art form with others in a supportive, educational, and fun environment. We are

enormously grateful for the support of our friends, neighbors, and family who helped us successfully reach our \$13,000 <u>Kickstarter funding goal</u> this past Sept. Over the past few months we've used the funds to furnish the studio with equipment, and supplies that are normally only accessible via college or university type settings." The studio is equipped with a Mark Hollander "Critter" Beater, a 12-ton Aardvark press, and a restraint drying box system.

Some may wonder why the studio is focusing on handmade paper. Pulp & Deckle appreciates that Portland is known for sustainable living, and they want to focus on making paper by hand as a sustainable art form. Handmade papers are made from "tree-free" fibers like cotton, abaca, flax, and hemp. Machine made papers are made from wood pulp. Pulp & Deckle will experiment with varied ways to create paper, including growing their own plant materials, working with recycled materials, and supporting fellow small businesses by purchasing their sustainable pulp supplies.

Pulp & Deckle will send out monthly e-newsletters with workshop, and event information, as well as updates on retail products as they become available. Sign-up via the pulpanddeckle.com website to get all the latest news. The studio looks forward to making custom handmade plantable seed papers, cards, "beer papers", coasters, and more!

The studio is currently open for registered workshop participants on Fridays and Saturdays, no drop-ins please. Retail sales will be available via pulpanddeckle.com. Private or group workshops can be scheduled via email at studio@pulpandeckle.com.

###

For more information about Pulp & Deckle, please visit our website at <u>pulpanddeckle.com</u>, or contact Jennifer J. Woodward by calling 503.847.9947, or e-mail us at studio@pulpanddeckle.com.